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The apparent indefiniteness in separating vacuum fluctuations and radiation reaction is removed by requiring the corresponding rates of variation to have a well defined physical meaning (hermiticity requirements).

Such a procedure is very general and can be extended to the case of a small system ρ interacting with a large reservoir R. The results of the calculation can be expressed in terms of simple statistical functions of the two interacting systems, leading to simple physical pictures: R fluctuates and polarizes ρ (reservoir fluctuations effects); ρ fluctuates and polarizes R (self-reaction effects).

When applied to the case of an atomic electron interacting with the vacuum field, such a procedure gives results in complete agreement with the usual pictures associated with vacuum fluctuations and self-reaction. All self-reaction effects, which are independent of \hbar , are strictly identical to those derived from classical radiation theory. All vacuum fluctuation effects, which are proportional to \hbar , can be interpreted by considering the vibration of the electron induced by a random field having a spectral power density equal to $\hbar\omega/2$ per mode.

Reference

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